



CALIFORNIA'S SMART GRID

Smart Grid Symposium

Speaker Profile

Mark Potter, Vice President of Operations EnerNOC

Mark manages EnerNOC's Operations team. This team is responsible for procuring and installing metering and control equipment for all demand response assets, testing and measuring asset interruption capabilities, managing all demand and price response events, computing and verifying all baseline and performance data, and managing network connectivity. Additionally, Mark's team is responsible for demand response program management.

Prior to joining EnerNOC, Mark worked for AEW Capital Management, where he led a study on the enhanced use initiative for the General Service Administration's commercial real-estate portfolio. He also authored the firm's Market Outlook. Prior to AEW, Mark was an econometric analyst and consultant for Standard & Poor's, where he helped develop and execute the company's first Internet-based industry research product, Global Industry Insight. He also maintained and ran the company's inter-industry model, which was used to forecast output and pricing information for 250+ industry types.

Mark graduated with High Distinction from the University of Michigan, where he earned a Bachelor of Arts degree in Economics. He also graduated as a Tuck Scholar from the Tuck School of Business at Dartmouth, where he earned his Masters in Business Administration.

